



### *Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels*

The AICR is the front office and rooms division managers network, which was founded at the Côte d'Azur in 1964. Its original purpose was professional networking with a strong focus on amicale (friendships).

In 1995 the annual International Receptionist of the Year competition (now World's Best Receptionist Competition) was launched. The concept (in very short): AICR member countries hold national competitions and respective finalists compete at the international competition. Naturally, the activities and ambitions of the AICR have grown since its inception with a strong focus on education & professional development.

Here are two direct AICR links with details:

<https://aicrinternational.org>

<https://aicrinternational.org/the-david-campbell-trophy/>

Over the past 58 years, AICR has developed into an international organisation and continuing to grow, currently in 18 countries: including Austria, Australia, Czech Republic, Estonia, France (Cote d'Azur & Paris), Germany, Indonesia, Italy, Morocco, New Zealand, Poland, Qatar, Singapore, Spain, Switzerland, United Arab Emirates & United Kingdom.

**Vision** – A professional platform for all Hoteliers to inspire, empower and create exceptional experiences for all our guests.

**AIM** - We endeavour to work together across ALL hotel brands; to encourage members to exchange innovative ideas for creating stronger service culture; and to foster development for future front-of-house professionals.

The AICR Australia Membership is offered to hospitality colleagues wishing to be part of this great front office networking and AICR family. The annual membership fee is \$100.00 per member.

#### **AICR membership benefits include:**

- Professional networking/direct connection to front office professionals to collaborate where appropriate
- Employment opportunities locally and internationally
- The opportunity to nominate a candidate to participate in the yearly receptionist competition
- Invitation to workshops for further learning and developing opportunities
- Invitation for special networking events and hotel sites
- A strong relationship with local, national, and international like-minded professionals, where we promote social interaction amongst its members and cities through the AICR App and in person.
- Creating a personal profile by working with various hotels, tourism associations and hospitality institutions.
- Be provided with online training opportunities with 'Lighthouse Organizational Development' to access the Online Leadership Certification (LC) program which recognises the excellence of front office roles
- Invitation to member's exclusive events
- Invitation to attend the International Congress

Please contact AICR Australia if you wish to join as a member.

Email: [president@aicraustralia.com.au](mailto:president@aicraustralia.com.au)